



## Sparsh BPO opens centre

### Our Bureau

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Sparsh BPO Services, the domestic back office subsidiary of Intelenet Global Services, has launched a delivery centre in Dehra Dun.

The new centre will service 'India's leading telecommunications services operator' to provide customer support services in the circles of Uttar Pradesh (East and West) and Uttaranchal, it said in a press statement.

"Dehra Dun offers good connectivity with the major cities in North and also provides a young talent pool qualified with several north Indian languages including English, Hindi, Punjabi, Dogri, Himachal, etc. Our foray in the city will provide us access to a skilled workforce while providing employment opportunities to potential domestic candidates," Ms. Radhika Balasubramanian, COO, Sparsh said.

The Dehra Dun centre has an existing headcount of 1,200 agents.